

Code: 23HS1101

**I B.Tech - I Semester – Regular/Supplementary Examinations
DECEMBER 2024**

**COMMUNICATIVE ENGLISH
(Common for EEE, ECE, CSE)**

Duration: 3 hours

Max. Marks: 70

- Note: 1. This question paper contains two Parts A and B.
 2. Part-A contains 10 short answer questions. Each Question carries 2 Marks.
 3. Part-B contains 5 essay questions with an internal choice from each unit. Each Question carries 10 marks.
 4. All parts of Question paper must be answered in one place.

BL – Blooms Level

CO – Course Outcome

PART – A

		BL	CO
1. a)	Identify the antonyms for the following words 1. Barren 2. Urban	L3	CO2
b)	Make use of suitable verb forms to fill in the blanks. 1. Raman _____ (live/has lived/have lived) in Chennai for 10 years. 2. Jyothi never _____ (lie/lies/lied)	L3	CO2
c)	Fill in the blanks with suitable articles. 1. She doesn't own _____ car. 2. The Library has three copies of _____ Mahabharata.	L2	CO1
d)	Insert appropriate prepositions in the blanks. 1. We went to the market _____ buy vegetables. 2. They fetched water _____ the river.	L3	CO1
e)	Choose the right verb that agrees with the Subject 1. Slow and steady _____ the race. 2. One of the boys _____ topper of the university.	L3	CO2
f)	Identify the error and rewrite the sentence. 1. Yesterday I watch a movie. 2. Where are your luggages?	L3	CO2
g)	What is a Resume?	L2	CO3

h)	What is Intra Personal Communication?	L3	CO3
i)	Write one word substitutes for the following : 1) A doctor who cures Heart diseases. 2) One who believes in God.	L3	CO3
j)	Mention two strategies for reading comprehension.	L2	CO3

PART – B

			BL	CO	Max. Marks
UNIT-I					
2	a)	Construct the words for the following prefixes: 1) Omni ---- 2) Dem---- 3) Hyper--- 4) Logy--- 5) Graph----	L3	CO2	5M
	b)	Determine antonyms for the following words. 1) Quit 2) Reveal 3) Defend 4) Possible 5) Legal	L4	CO2	5M
OR					
3	a)	Skim the passage below and answer the questions: The Impact of Social Media on Society. Social media has revolutionized the way we communicate, interact, and share information. Platforms like Facebook, Twitter and Instagram have become an integral part of modern life, with billions of users worldwide. Social media has many benefits, including connecting people, providing a platform for self-expression, and facilitating information sharing. However, it also has its drawbacks, such as spreading misinformation, perpetuating cyber bullying, and contributing to mental health issues. Moreover, social media has transformed the way businesses operate, with many companies using platforms to reach customers, promote products and build brand awareness. Social	L3	CO2	5M

		<p>media influencers have also become a significant phenomenon, with many individuals building lucrative careers by promoting products and services to their followers.</p> <p>Despite its many benefits, social media has also been criticized for its impact on democracy, with some arguing that it perpetuates echo chambers, facilitates the spread of propaganda, and undermines traditional journalism. Furthermore, social media companies have faced scrutiny over their handling of user data, with many calling for greater regulation and transparency.</p> <p>Overall, social media is a complex and multifaceted phenomenon that has had a profound impact on modern society. While it offers many benefits, it also presents significant challenges that need to be addressed.</p> <ol style="list-style-type: none"> 1. What are some benefits of social media? 2. How have businesses adapted to social media? 3. What are some criticisms of social media's impact on democracy? 4. What concerns have been raised about social media companies' handling of user data? 5. What is one-way social media has transformed the way people communicate? 			
	b)	Analyse the significance of the theme of selfless love and sacrifice in "The Gift of the Magi" by O. Henry and how is it still relevant in today's world?	L4	CO2	5M
UNIT-II					
4	a)	Prepare a note for the following content. "The impact of climate change on global food systems is a growing concern. Rising temperatures and changing precipitation patterns are altering the distribution and yield of	L3	CO4	5M

		crops, leading to food insecurity and economic loss. Small-scale farmers, who produce a significant portion of the world's food, are particularly vulnerable to these changes. Warmer temperatures are also altering the dynamics of pests and diseases, further threatening crop yields. Moreover, changes in temperature and precipitation patterns are affecting the availability of water resources, leading to droughts and floods that can devastate agricultural productivity. To address these challenges, it is essential to develop and implement climate-resilient agricultural practices, such as agroforestry and conservation agriculture. Additionally, supporting small-scale farmers through climate information services and insurance programs can help them adapt to the changing climate. Ultimately, a coordinated global effort is needed to ensure food security in the face of climate change."			
	b)	Develop a coherent paragraph on "The importance of self-care and mental health"	L4	CO4	5M
OR					
5	a)	How does Tennyson use the brook as a symbol to explore the themes of change, continuity and the passage of time in the poem?	L3	CO4	5M
	b)	Write a paragraph on "The importance of environmental conservation".	L4	CO4	5M
UNIT-III					
6	a)	Analyze the role of perseverance and adaptability in Elon Musk's entrepreneurial journey , specifically in the context of his experiences with PayPal, SpaceX, and Tesla. How did he navigate failures and setbacks and what strategic decisions did he make to pivot and ultimately achieve success?	L4	CO5	5M

	b)	<p>Modify the following passage paraphrasing the text.</p> <p>"The rapid advancement of technology has transformed the way we communicate, access information, and conduct our daily lives. The widespread adoption of smart phones and social media platforms has enabled instant connectivity and global accessibility. However, this increased reliance on technology has also raised concerns about privacy, cyber bullying, and the digital divide. Furthermore, the constant stream of information can lead to information overload, making it challenging to discern fact from fiction. As technology continues to evolve, it is crucial to address these challenges and ensure that its benefits are equitably distributed. This requires a collective effort from individuals, organizations, and governments to promote digital literacy, online safety, and inclusive access to technology."</p>	L4	CO5	5M
OR					
7	a)	<p>Read the following text and make inferences.</p> <p>The new employee, Alex, was struggling to keep up with the workload. Despite being highly qualified, Alex seemed overwhelmed and was frequently asking colleagues for help. The team leader, Rachel, noticed that Alex was spending a lot of time on social media during work hours and was often distracted during meetings. Rachel also observed that Alex was having trouble following instructions and was making careless mistakes. When Rachel approached Alex about the issues, Alex seemed defensive and dismissive. Rachel decided to give Alex additional training and support, but also set clear expectations for improvement. Meanwhile, the rest of the team was growing</p>	L4	CO5	5M

	<p>frustrated with Alex's performance and was starting to feel the impact on their own workload."</p> <p>Questions:</p> <ol style="list-style-type: none"> 1. What can be inferred about Alex's work habits? 2. Why might Alex be struggling to keep up with the workload? 3. What does Rachel's decision to provide additional training suggest about her management style? 4. How might the rest of the team's frustration with Alex impact team dynamics? 5. What might be the possible outcome if Alex does not improve his performance? 			
b)	Evaluate the effectiveness of Elon Musk's methods, such as his willingness to take risks, his ability to merge seemingly disparate industries and his focus on sustainable energy and space exploration.	L5	CO5	5M

UNIT-IV

8	<p>a) The pie chart given below illustrates the percentage of various sources of energy which were produced between 1995 and 2005. Summarise the information in the pie chart by selecting and reporting main features.</p>	L5	CO5	5M
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Year	Petro	Gas	Coal	Nuclear	Others
1995	30%	29%	28.70%	7.5%	4.8%
2005	20%	29%	30.70%	17.5%	2.8%

	b)	Write a formal letter to the Principal, requesting for funding or financial support for a community service project.	L4	CO3	5M
OR					
9	a)	You are concerned about the increasing pollution in your city. Write a letter to the editor of a local newspaper, expressing your concerns and suggesting possible solutions.	L3	CO3	5M
	b)	Compare and contrast the peace toys that Bernard buys for his children with the traditional toys. What message do you think the author is conveying through this contrast?	L4	CO5	5M
UNIT-V					
10	a)	Discuss the role of intrapersonal communication in managing stress and emotional well-being.	L3	CO3	5M
	b)	Analyse how intrapersonal communication affects one's ability to interact with others and form relationships?	L4	CO3	5M
OR					
11	a)	Prepare a resume for the Senior Manager position at Infosys highlighting your leadership, experience, technical skills and relevant accomplishments.	L3	CO3	5M
	b)	Draft a cover letter for the post of Software Analyst in TCS featuring your strengths and weaknesses.	L4	CO3	5M